

Analyst's Note on: Capital Importation Report – Q1 2023

Nigeria's Q1 2023 Capital Importation Drops 6.8% y/y to \$1.13bn, Investors Exercise Caution

According to data released by the National Bureau of Statistics (NBS), Nigeria witnessed a modest increase in total capital importation during the first quarter of 2023. The figures indicate that the country attracted a total of \$1.13 billion in capital inflows, reflecting a 6.78% growth from the previous quarter (Q4 2022). However, it is important to note that this amount represents a significant decline of 28% when compared to the capital importation recorded in Q1 2022,

which stood at \$1.57 billion.

The decline in capital importation can be attributed to a variety of factors, including the prevailing global economic uncertainty as well as the persistent political instability within Nigeria. These factors have likely contributed to a cautious approach among foreign investors, leading to a decline in capital inflows.

Within the various categories of capital importation, portfolio investment emerged as the largest source of



Source: National Bureau of Statistics, Cowry Research

inflows during Q1 2023, accounting for \$649.28 million or 57.32% of the total capital imported. This surge in foreign portfolio investment can be attributed to the implementation of market-focused and progressive policies advocated by presidential aspirants during the pre-election period. These policies have successfully piqued the interest of foreign portfolio investors, encouraging them to explore investment opportunities in Nigeria's equities market as they test the waters during a period of political transition.

In terms of the breakdown by investment type, portfolio investment claimed the largest share of capital importation, amounting to \$649.28 million or 57.32% of the total. It was followed by other investment at \$435.76 million or 38.31%, and foreign direct investment (FDI) at \$47.60 million or 4.20%. Analyzing the capital flows through portfolio investments, investments in fixed income instruments (specifically bonds) witnessed a significant quarter-on-quarter increase of 108.4%, rising from \$144.4 million in Q4 2022 to \$301.08 million. However, when compared to the same period in 2022, there was a slight decline of 2.9% from \$310.06 million. Interestingly, this decline occurred despite a 3.6% quarter-on-quarter increase in fixed income yields, reaching 14.31% in December 2022, indicating that other factors may have influenced investor decisions.

On the other hand, the equities market experienced a bullish run during Q1 2023, with a notable 5.82% increase. This bullish sentiment, coupled with steady funds inflow into the market, attracted a higher level of capital inflow through equities, which surged by over 4000% to reach \$222.31 million in Q1 2023. This impressive figure also represents a substantial improvement of almost 600% when compared to the corresponding period in 2022, which recorded \$31.78 million.



Sectoral analysis reveals that the banking sector attracted the highest capital importation during Q1 2023, receiving \$304.56 million or 26.89% of the total capital imported. Following closely behind were the production sector, which received \$256.12 million or 22.61%, and IT services with \$216.06 million or 19.08%. Conversely, sectors such as consultancy, brewery, oil & gas, and agriculture witnessed relatively low levels of capital importation, indicating an underweight of investments in these areas. Notably, sectors such as



construction, drilling, fishing, hotels, servicing, tanning, and weaving have also struggled to attract significant investment.

When examining the sources of capital importation, the United Kingdom emerged as the top contributor, accounting for \$410.27 million or 36.22% of the total inflows. The United States of America followed closely behind with \$198.94 million or 17.49%, while China stood at \$122.80 million or 10.88%. These figures indicate the prominence of these countries as key sources of foreign investment into Nigeria.



In terms of destinations, Lagos State claimed the top spot as the most attractive location for capital importation in Q1 2023, receiving \$704.87 million or 62.23% of the total. Abuja, the capital city, followed with \$410.27 million or 36.22%. These capital inflows into specific destinations highlight the level of investment attractiveness exhibited by Nigerian cities and their ability to allure potential investors.

In our opinion, we think the year on year decline in capital importation from Q1 2022 suggests that there are still challenges that need to be addressed in order to attract more foreign investment into the country. This is majorly the call on the federal government to speedily address the perennial issues or challenges that have continued to clog the pipeline of investment into the country. These challenges include the high cost of doing business in Nigeria, the unstable political and security environment, and the lack of transparency in government regulations.

However, the increase in capital importation in Q1 2023 from the previous quarter is a positive sign for the Nigerian economy. We think that despite the highlighted challenges in the economy, Nigeria remains a promising destination for foreign investment as it has a large and growing population, a young and educated workforce, and a wealth of natural resources. With the right policies and reforms in place, Nigeria can attract the investment it needs to achieve its economic potential.



Disclaimer

This report is produced by the *Research Desk* of Cowry Asset Management Limited (COWRY) as a guideline for Clients that intend to invest in securities on the basis of their own investment decision without relying completely on the information contained herein. The opinion contained herein is for information purposes only and does not constitute any offer or solicitation to enter into any trading transaction. While care has been taken in preparing this document, no responsibility or liability whatsoever is accepted by any member of COWRY for errors, omission of facts, and any direct or consequential loss arising from the use of this report or its contents.